

Y Δ C H T

OFFICIAL TATTOO POLICY

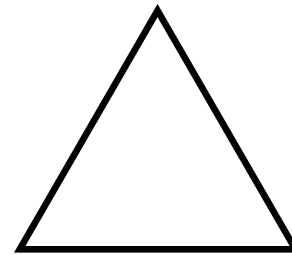
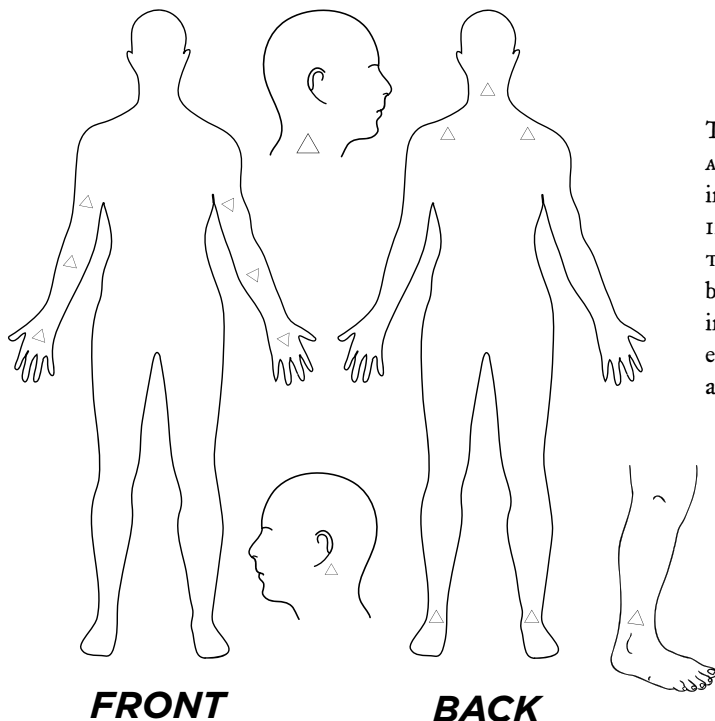
YACHT heartily supports the wearing of all tattoos, if their value is significant to the wearer. However, for those who desire a tattoo which directly references YACHT, we would like to lay out some guidelines regarding that which we consider to be “acceptable use” of the YACHT iconography.

The standard “YACHT Triangle” tattoo is recommended for those who wish to remain oblique about the reference, those who understand the potent symbolic power of the triangle, those who are concerned with geometry, and first-time tattoo-ees. If in doubt about which tattoo is right for you, consider the Triangle.

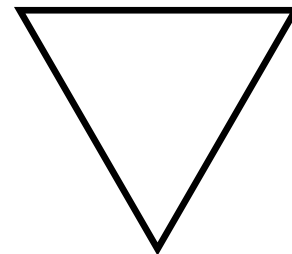
Tattoo placement is a personal issue prone to many considerations for the wearer. YACHT promotes tattoo placement in a variety of locations, including: the forearm, the hand, the upper arm, the neck, the ankle, and the upper back [SEE DIAGRAM]. YACHT strongly discourages the placement of the tattoo on the lower back, foot, or thigh, as these locations poison the image with negative energy.

Regarding the value of a Triangle tattoo, consider this. In a single figure this symbol may both reveal and conceal, for to the wise the subject of the symbol is obvious, while to the ignorant the figure remains inscrutable. The Triangle is such a rich symbolic figure that any dimension of value can be placed upon it, depending on the wearer’s needs, spiritual evolution, and aesthetic concerns.

SUGGESTED PLACEMENT



The YACHT Triangle tattoo is equilateral [HAVING ALL ITS SIDES OF THE SAME LENGTH]. It is not filled in. It can be inverted in any position desired [NOTE: IN MANY CULTURAL TRADITIONS, THE INVERTED TRIANGLE IS REPRESENTATIVE OF THE FEMALE] and can be inked in either white or black inks. It cannot exceed, in size, a dimension of three inches. If the Triangle exceeds three inches, it cannot be called, technically, a YACHT tattoo. However, we do not discourage it.



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The equilateral triangle is not the only option for those seeking a YACHT tattoo. A popular choice in the past has been the “classic” YACHT insignia, which holds significance for many people attached to the notion of “anchoring” themselves to a concept or place. The YACHT insignia tattoo, by virtue of its simple style and iconic look, has the additional value of seeming, on the outset, to be something else.

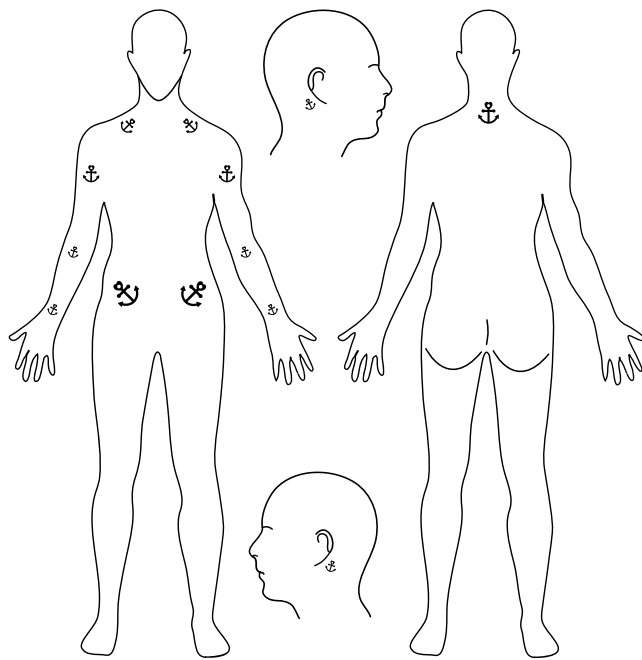
As you may know, anchor tattoos have a long and colorful history.

In maritime lore, the tattooed anchor showed that a seaman had sailed across the Atlantic Ocean. In ancient times among Mediterranean seafarers, the anchor symbolized the sea gods. This religious theme is echoed once again in early Christianity, in which the anchor [with horizontal tie bar under the ring] was used as a covert symbol by virtue of its resemblance to a cross. Indeed, the crux dissimulata is just an anchor.

In the current era, the anchor tattoo design has become a symbol for stability, guaranteeing security in the physical world and, in consequence, projecting steadfastness, hope, and trust into the spiritual world.

We like to think that the YACHT anchor incorporates pieces of all these meanings into one symbol. Due to the anchor’s long-standing association with tattoo culture, we pose no limitations on placement, size, or rotation of the YACHT anchor tattoo, although we strongly discourage placing it upon the legs, as this is considered garish in many cultures.

SUGGESTED PLACEMENT



FRONT

BACK



DO NOT SKEW



DO NOT STRETCH